

“I’m excited to work with chamber members, leadership, key stakeholders and regional partners to build on the chamber’s reputation as the preeminent membership organization for business.”

KAMMIE CARPENTER
EXECUTIVE DIRECTOR

SUPPORT OUR ABILITY TO STRENGTHEN THE REGIONAL ECONOMY

FORESIGHT

\$5,000 ANNUAL INVESTMENT

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

POSITIONING IN OUR REGION

- ☐ Gift a membership to the charity or business startup of your choice, includes optional public presentation
- ☐ Talent recruiting services – let us help you sell Petal to the trailing family of your key recruits while you interview
- ☐ Eight tickets to our Annual Banquet – bring your team!
- ☐ Eight season tickets to our monthly Speaker Series

TELLING YOUR STORY

- ☐ Company profile linked to your logo on our home page on PetalChamber.com
- ☐ Unlimited business location and categories in the business directory.



“The Petal Chamber paves the way for businesses to succeed in any economy.”

Aaron Zumwalt

Dixie Electric Power Association/ DE Fastlink

**PLUS ALL OF THE SERVICES
AND BENEFITS OF INSIGHT,
FOCUS, SPOTLIGHT AND
CLASSIC LEVELS ON THE
FOLLOWING PAGES**

REPRESENTING YOUR INTERESTS WITH GOVERNMENTS

INSIGHT

\$2,500 ANNUAL INVESTMENT

As a leader, you care about developing relationships with other business and civic leaders in order to grow your business. The problem is it's hard to know where to plug in, which can make you feel like you don't have a voice or like you're being left behind. We believe you shouldn't have to search for ways to make your community a better place. It all starts with showing up.

POSITIONING IN OUR REGION

- ☐ Insight Leadership Roundtable, twice annually **EXCLUSIVE**
- ☐ Four season tickets to our monthly Speaker Series
- ☐ Four tickets to our Annual Banquet

TELLING YOUR STORY

- ☐ Unlimited job postings on PetalChamber.com
- ☐ Quarter page ad in Shop Petal First Guide
- ☐ Additional business (1) locations (3) or categories (5)
- ☐ Membership Concierge to facilitate your extensive benefits



"Good leadership starts with being present. The Petal Chamber makes sure I'm in the room where decisions are made."

Michael Palmer

**PLUS ALL OF THE SERVICES
AND BENEFITS OF FOCUS,
SPOTLIGHT AND CLASSIC
LEVELS ON THE FOLLOWING
PAGES**

SUPPORT THE DEVELOPMENT OF LEADERS

FOCUS

\$1,250 ANNUAL INVESTMENT



"I'm proud to be part of the Petal Chamber, and support their efforts to strengthen the region."

Jessie Carter
Roadhouse Hotel and Restaurant

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy.

POSITIONING IN OUR REGION

- ☐ Reserved seat at our annual Focus Breakfast
EXCLUSIVE
- ☐ Two tickets to our Annual Banquet
- ☐ Two season tickets to our monthly Speaker Series

TELLING YOUR STORY

- ☐ PetalChamber.com sponsor, three months
- ☐ Additional categories or locations, up to three

**PLUS ALL OF THE SERVICES
AND BENEFITS OF SPOTLIGHT
AND CLASSIC LEVELS ON THE
FOLLOWING PAGES**

PROMOTING YOUR BUSINESS AS A DESTINATION

SPOTLIGHT

\$500 ANNUAL INVESTMENT

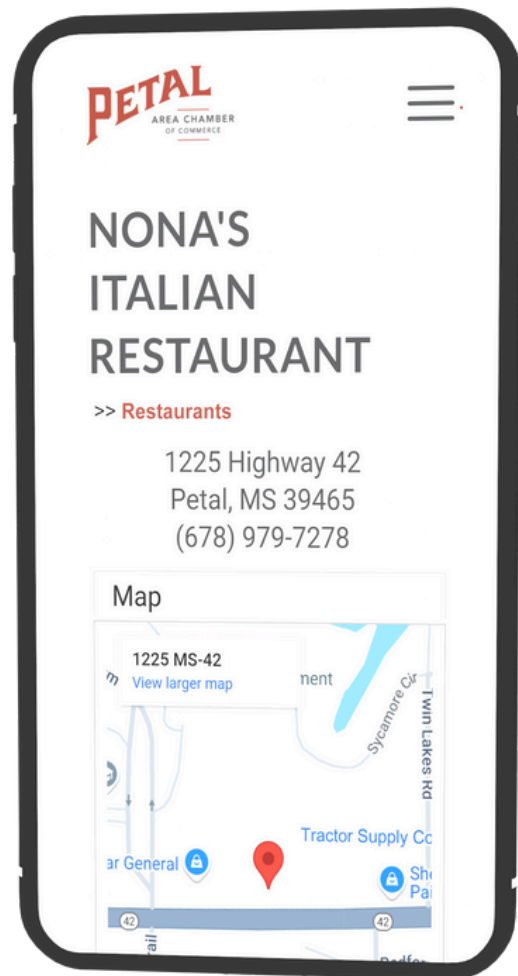
We know it's hard to balance all the demands of your time and attention. That's why we're committed to giving you services to grow your visibility, to make you famous in the community, and to give you better connections that will save you time and money. Gain visibility without trading your time, and get supported by the most influential people in the region.

TELLING YOUR STORY

- ☐ Business Spotlight published on our blog, social media and featured in our e-newsletter.
- ☐ Enhanced listing in our search engine-optimized online directory
- ☐ Enhanced listing in the Petal Life Guide
- ☐ Additional directory category listing

UPGRADE BONUS

- ☐ Premium Ribbon Cutting package, includes Facebook Live video, membership mailing labels, and a post-event article published on our blog



**PLUS ALL OF THE SERVICES
AND BENEFITS OF CLASSIC
LEVEL ON THE FOLLOWING
PAGE**

This membership increases at a rate of \$25 per year and is not available to companies of 50 employees or more.

NEW OPPORTUNITIES THROUGH RELATIONSHIPS

CLASSIC

\$250 ANNUAL INVESTMENT

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you. We understand how hard it is to get connected with the right people who can help you grow your business, which is why we are on a mission to be the number-one connector of business owners.

TO GET CONNECTED:

1. Join today
2. Schedule an orientation with our membership concierge
3. Attend your first event and meet others business owners just like you

Join today! Get the connections you need to feel capable and well-informed. Build relationships with other business owners who often become life-long friends.

CONNECTING YOU TO OUR REGION

- ☐ Business referrals exclusively for members
- ☐ Search-engine-optimized business listing on PetalChamber.com helps your Google rankings includes business description
- ☐ Invitation to connection events:
 - ☐ Monthly Speaker Series
 - ☐ Networking events
 - ☐ Quarterly Professional Development
- ☐ Learn how to access the features of your membership at our New Member Reception
- ☐ Virtual membership plaque and window sticker — tell the community you're invested in our region
- ☐ Chamber representation at regional governmental meetings
- ☐ Members-only pricing at events and programs
- ☐ Display marketing materials in the Chamber lobby

This membership increases at a rate of \$10 per year and is not available to companies of 25 employees or more.



OUR MISSION: TO PROMOTE MEMBER BUSINESSES AND
TO STIMULATE REGIONAL PROSPERITY.

Petal Area Chamber of Commerce

117 North Main St, Ste 100, Petal, MS 39465

601-583-3306 info@petalchamber.com