

MEMBERSHIP TIERS & BENEFITS

 PETAL AREA CHAMBER OF COMMERCE Bridging Commerce and Community	CLASSIC \$250	SPOTLIGHT \$500	FOCUS \$1250	INSIGHT \$2500	FORESIGHT \$5000
Business referrals exclusively for members	✓	✓	✓	✓	✓
Search-Engine-Optimized business listing on PetalChamber.com helps your Google rankings and includes business description	✓	✓	✓	✓	✓
Invitation to connection events: Monthly Speaker Series, Networking Events ,Quarterly Professional Development	✓	✓	✓	✓	✓
Learn how to access the features of your membership at our New Member Reception	✓	✓	✓	✓	✓
Virtual membership plaque and window sticker	✓	✓	✓	✓	✓
Chamber representation at regional governmental meetings.	✓	✓	✓	✓	✓
Members-only pricing at events and programs	✓	✓	✓	✓	✓
Display marketing materials in the Chamber lobby	✓	✓	✓	✓	✓
Business Spotlight published on our blog, social media and featured in our e-newsletter		✓	✓	✓	✓
Enhanced listing in our search engine- optimized online directory		✓	✓	✓	✓
Enhanced listing in Petal Life Guide		✓	✓	✓	✓
Additional directory category listing		✓	✓	✓	✓
Premium Ribbon Cutting Package: includes Facebook live video, membership mailing labels and a post-event article published on our blog		✓	✓	✓	✓
Reserved seat at our annual Focus Breakfast			✓	✓	✓
Tickets to our Annual Banquet (up to 8 depending on membership level)			✓	✓	✓
Season tickets to monthly Speaker Series (up to 8 depending on membership level)			✓	✓	✓
PetalChamber.com sponsor			✓	✓	✓
Additional categories or locations			✓	✓	✓
Insight Leadership Round Table (twice annually)				✓	✓
Unlimited job postings on PetalChamber.com				✓	✓
Quarter page ad in Shop Petal First Guide				✓	✓
Additional business (1) locations (3) or categories (5)				✓	✓
Member concierge to facilitate your extensive benefits				✓	✓
Gift Membership to charity or business startup of your choice					✓
Talent recruiting services					✓
Company profile linked to your logo on our home page on PetalChamber.com					✓
Unlimited business location and categories in the business directory					✓